



Email & SMS marketing automation for Microsoft Dynamics 365

Manelto is an IT service provider helping companies with their digital transformation. This implies integration for Dynamics 365, Office 365 and other digital solutions. During years of experience they encountered different solutions and add-ons creating a working environment which corresponds to the needs of their customers.

Focusing on data centralization a few difficulties have come up when it came to CRM within Microsoft Dynamics 365. The benefits Touchdown brings to the customer management overcome these difficulties. On the other hand, Manelto is fully capable to adapt Touchdown, answer the needs and reinforce company image.



At-a-glance:

Customer: Manelto

Website: <https://manelto.fr/>

Country: France

Industry: IT services

Products and Services: Cloud Microsoft

Manelto's challenges

Manelto is situated in the north of France and was founded in 2016. The main objective of Manelto is to help companies with digital transformation through pragmatic approach.

They often face difficulty delivering a fully adaptable marketing automation integrated within Dynamics 365.

Manelto puts also an emphasis on a proximity with their customers, one of our common values.

Manelto's Benefits

"Since we started introducing Touchdown to our customers, we received very positive feedback. Not only, they have managed to keep the solution user-friendly within Microsoft Dynamics365 but compared to existing solutions, our clients now use more adapted solution while saving their time. They preserve their businesses with GDPR compliance by following the steps in the send/campaign creation. In overall, their deliverability and brand image has improved."

Thomas Masson - Co-founder



"Touchdown offers a premium service. They are always present to walk us through processes, help with installs and generate domain names for our customers."



"Usage of Touchdown's own routing system guarantees higher deliverability and thanks to their experience our customers have a great assistance with marketing endeavours."



"As a French integrator, our customers appreciate having a user-friendly, localised and GDPR compliant software, reinforcing their ROI."

Touchdown Solution

Touchdown has years of expertise in marketing. It is therefore important to stay close to our customers in order to be ready to assist and help adapt the solution for the best fit with marketing strategies. We facilitate everyday tasks through an intuitive guidance in the interface following good practises. Touchdown is fully developed on Microsoft Azure however, we own the routing systems.

Touchdown complements Microsoft Dynamics 365 with an intuitive marketing solution.

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Learn More

<https://www.touchdown.co/>

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